

Client WiFi Portals

Service Overview

Your visitors expect you to provide the same network performance levels they receive at home. Offering your visitors an excellent WiFi service keeps them engaged and returning to your venue, which keeps you competitive and the lights on.

Our Client WiFi Portal not only presents your visitors with high-speed connectivity, it presents your business with intelligent data about your visitors and their behaviours; enabling you to connect and engage with your users on a personal level, enhancing their experience, and creating your business with new revenue opportunities.

Infrastructure

Selecting the the underlying infrastructure from which your solution will be built is the critical first step. Every business has its own unique preferred connectivity, type of installation and gateway required.

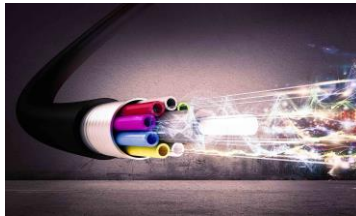
Platform

Ensign will guide you through the creation of a custom user experience to optimise your visitor journey. Design options cover how your users will register and login, through to varying levels of access, content filtering and reporting.

Enhancements

A custom dashboard presents you with powerful user behaviour analytics and a rich media service enabling personalisation and enhancement of your visitor's experience, helping make best use of your facilities.

THREE SIMPLE STEPS:



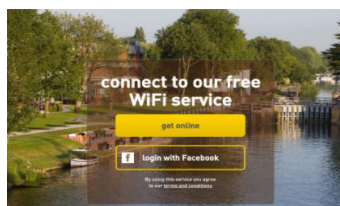
1. Connectivity

Ensign can install your site internet connectivity, or you can use your existing infrastructure.



2. WiFi Infrastructure

We can work with your existing WiFi solution or design and install a new one to meet your coverage needs.



3. Client Gateway

Connect to your portal directly via the WiFi network and unify multiple sites via a virtual machine.

KEY BENEFITS

- **Improved Experience**
a simple way for users to connect to WiFi for high-speed access
- **Build Customer Loyalty**
create personalised offers and push them directly to your visitors
- **Enhance Brand Recognition**
align your portal to your brand guidelines as your brand is the face of your business
- **New Revenue Streams**
make data-led floor plan optimisation decisions

GET IN TOUCH WITH US TO DISCUSS YOUR REQUIREMENTS