



# Location Services

## Service Overview

Our location services platform presents your business with two-in-one functionality: Find your way around and Track your digital assets.

For your visitors, guests and employees, easily uploaded floorplans and points of interest provide routing and wayfinding services; an extremely common service for many larger buildings and venues.

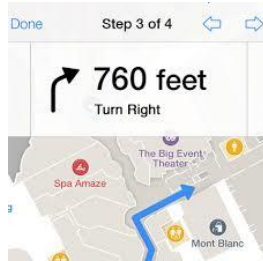
As the quantity of corporate owned devices continues to increase, the need to understand device locations is more important than ever.

For your business, the ability to identify the location of your corporate owned devices can help with the unnecessary costs associated with frequent loss and replacement.

### Data Driven

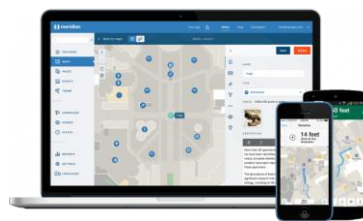
Understanding how your network users interact with your network, and how they move through your spaces, is a valuable source of information.

- Ensure WIFI / LAN / WAN capacity is meeting user needs.
- Clear and early understanding of trends to enable pro-active action and improvement.
- Optimise spaces to maximise engagement.
- Understand 'user dwell areas' presenting revenue opportunity.



### Mapping & Routing

Static wayfinding allowing users to set a starting-point and destination, with turn-by-turn instructions



### Blue Dot Wayfinding

Using Beacons, know your current location on a floorplan as a blue dot, with real-time navigation



### Asset Tracking

With your floor plan mapping and your network infrastructure integrated, you can easily locate your high-value devices, no matter where they are across your estate

## KEY BENEFITS

- **Enhanced User Experience**  
help your audience find what they need faster with less fuss.
- **Operational Efficiency**  
in-depth user, assets and location analytics to inform data-driven decisions, driving efficiency.
- **Minimise Infrastructure**  
with integrated Bluetooth Low Energy, your WLAN can create a location-aware space.
- **Reduce Losses**  
know where your devices are, and who is using them.

**GET IN TOUCH WITH US TO DISCUSS YOUR REQUIREMENTS**