

DATA BREACHES BY THE NUMBERS



Hackers attack every **39 SECONDS**, on average **2,244** times a day.



Data breaches exposed **4.1 BILLION** records in the first half of 2019.



Average cybersecurity spending per employee is **£1,178**.

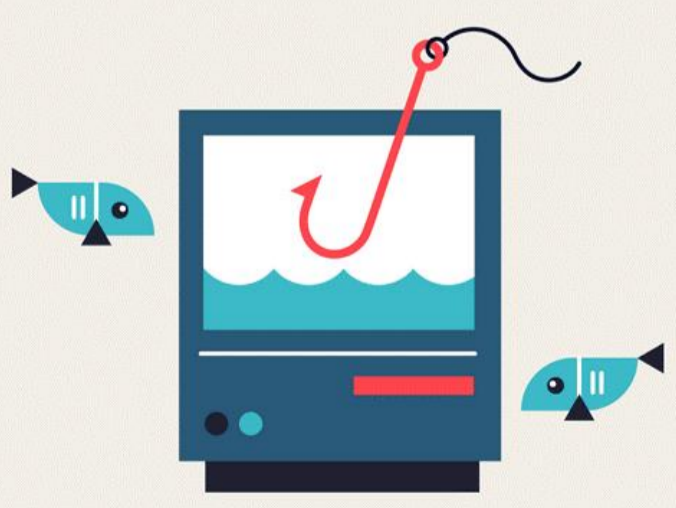
WHERE DO CYBERATTACKS COME FROM?



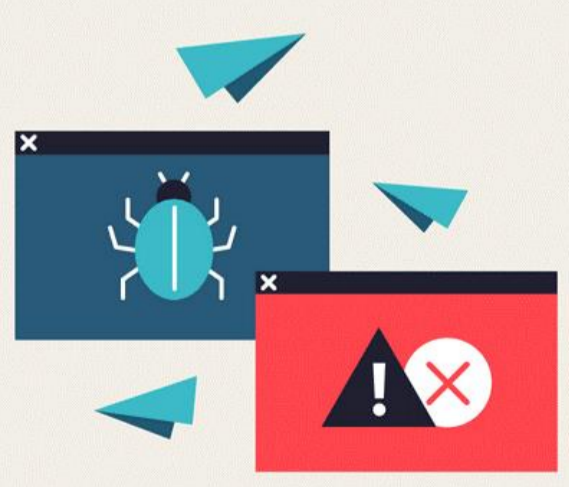
48% of malicious email attachments are office files.



34% of data breaches involved internal actors.

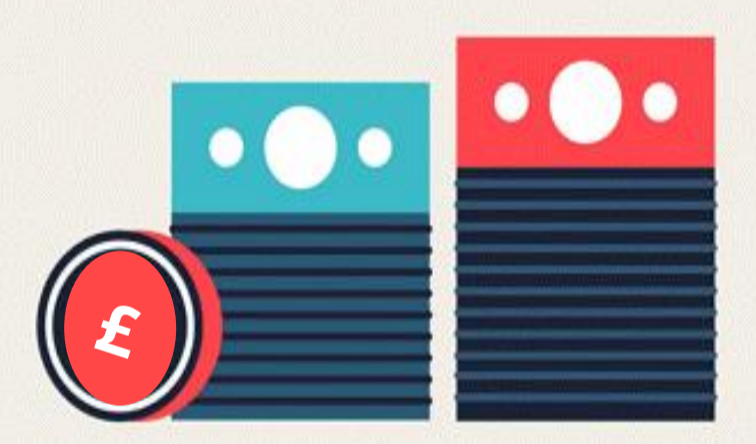


65% of groups used spear-phishing as the primary infection vector.



94% of malware was delivered by email.

WHAT IS THE COST?



£3.9 MILLION is the average cost of a data breach.

The average cost per stolen record is **£150**.

88% of companies spent over **£1 MILLION** on GDPR prep.