



HOW TECH & INSIGHT CAN HELP YOUR GROWTH

TOP TRENDS

80%

CEO'S DEVELOPING TECH STRATEGIES TO DELIVER GROWTH

77%

COO'S AGREE AUGMENTING WORKERS WITH TECHNOLOGY IS QUICKEST ROUTE TO BOOSTING PERFORMANCE

60%

CEO'S REPORT LABOUR EFFICIENCY/PRODUCTIVITY AS A TOP 5 CHALLENGE



TOP 5 PLANS FOR 2021

1

ADOPT ANALYTICS TO DRIVE DECISIONS

SINGLE PANE OF GLASS INTERFACE TO DRIVE PRODUCTIVITY

2

3

INCREASE DATA CAPTURE SOLUTIONS

WEARABLE MOBILE SCAN & COMPUTE TO EMPOWER OPERATIVES

4

5

IMPROVE NETWORK TO IMPROVE EFFICIENCY